

# ASSESSMENT CONFERENCES

## OFFICE OF INSTITUTIONAL RESEARCH & ASSESSMENT

Updated January 2018

The assessment conferences listed occur throughout the academic year, and are sponsored by various higher educational institutions and national associations.

Please contact the sponsoring organization for details or visit the linked websites. Most listings provide a preliminary agenda, hotel options, and contact person via their website.

If you are aware of an opportunity or conference not on this list, please contact [assessment@hood.edu](mailto:assessment@hood.edu)



### SPRING / SUMMER 2018

#### [Association of American Colleges & Universities \(AAC&U\) 2018 Annual Meeting: Can Higher Education Recapture the Elusive American Dream?](#)

*Includes the 9th Annual Forum on Digital Learning and ePortfolios on Saturday, January 27, 2018, Separate ePortfolio Forum registrations available*

**Dates:** January 24 – 27, 2018;  
*Registration opens September 15*

**Location:** Washington, DC

**Venue:** Grand Hyatt Washington

Spring is a great time to refresh your skills!  
For [Chalk & Wire](#) training, assistance,  
or implementation, contact [chalkandwire@hood.edu](mailto:chalkandwire@hood.edu)

#### [General Education and Assessment Network Conference – Association of American Colleges & Universities](#)

“General Education and Assessment: Foundations for Democracy” will focus on how educators throughout all sectors of higher education can promote a coherent, seamless undergraduate experience that champions evidence, values integrity, embraces diversity, requires collaboration, and ensures equity in practice and results—an experience where students understand that the value and purposes of general education, the major, and learning outside of the classroom are one and the same.

**Dates:** February 15 – 17, 2018

**Location:** Philadelphia, PA

**Venue/Hotel:** Philadelphia Marriott Downtown



## Contact

Tanya Williams  
Assistant Director of Assessment  
301-696-3350  
[assessment@hood.edu](mailto:assessment@hood.edu)

### Using Evidence to Prove Our Worth: Using Assessment Tools and Data – Linking the Student Experience to Institutional Mission, Goals, and General Education with Michael C. Sachs, Assistant Vice President and Dean of Students, John Jay College of Criminal Justice

The workshop will explore various assessment tools within student services and linking assessment outcomes to mission, goals, the planning processes, general education outcomes, and the resource allocation process. Workshop participants will have the opportunity to explore various types of data, such as utilization, direct and indirect program assessment, climate surveys, retention and graduation rates, etc. to tell the story of how the co-curricular student experience furthers institutional goals. In addition, techniques for achieving buy-in from various campus constituencies for assessment work in the student experience will be reviewed, discussed, and strategized.

**Dates:** April 13, 2018  
**Venue:** Courtyard by Marriott  
**Location:** Philadelphia, PA  
**Audience:** Discipline Based, Multidisciplinary, Student Services, Research, Assessment Officers, Administrative Officers

### MdAIR 2018 Spring Institute

Bi-annual Institutional Research and Assessment conference hosted by Maryland Association for Institutional Research

**Dates:** April 27, 2018  
**Venue:** Carroll Community College  
**Location:** Westminster, MD

*This list will be updated as information becomes available*



Hood College  
Office of Institutional Research & Assessment  
401 Rosemont Ave Frederick MD 21701