

## Symposium Social Media Toolkit

Thanks for your support in promoting the HIV in 2024: Progress, Problems, and Prospects symposium on social media. We have drafted sample messages tailored for LinkedIn and X (*formerly Twitter*) and provided an event graphic.

To tag a person or an individual on LinkedIn, place your cursor between the @ symbol and the name and select it from the dropdown menu. If the name does not appear in the first few items on the list, move your cursor to the right until it appears.

Feel free to customize the provided messages to better align with your voice and target audience. Thank you once again for your collaboration in promoting what we anticipate will be an informative and successful symposium.

### LinkedIn:

1. Join us at "HIV in 2024: Progress, Problems, and Prospects," hosted by [@Hood College](#) in partnership with [@Frederick National Laboratory](#), September 23-25 in Frederick, Maryland. Explore the latest in HIV/AIDS research with esteemed experts. Topics include next-gen vaccine design and delivery approaches, molecular aspects of the HIV reservoir, CNS infections with HIV and more: [hood.ws/hivs-2024](https://hood.ws/hivs-2024) #HIVS2024
2. What is state-of-the ART HIV treatment? Learn more at "HIV in 2024," a symposium hosted at [@Hood College](#) in partnership with [@Frederick National Laboratory](#), September 23-25 in Frederick, Maryland. Explore developments in HIV/AIDS research, including epidemiology, prevention strategies and advancements in clinical care. 🧬 Registration now open: [hood.ws/hivs-2024](https://hood.ws/hivs-2024) #HIVS2024
3. The "HIV in 2024" symposium is set for September 23-25 at [@Hood College](#) in Frederick, Maryland. Hosted in partnership with [@Frederick National Laboratory](#), the meeting will emphasize HIV research with the potential to impact clinical care and vaccine design, as well as KSHV: [hood.ws/hivs-2024](https://hood.ws/hivs-2024) #HIVS2024

### X:

1. What is state-of-the ART HIV treatment? Register for the "HIV in 2024" symposium at [@hood\\_college](#) in partnership with [@FredNatLab](#), Sept. 23-25 in Frederick, MD. Explore HIV/AIDS developments including clinical care & #vaccine design: [hood.ws/hivs-2024](https://hood.ws/hivs-2024) #HIVS2024
2. Top HIV/AIDS scientists & clinicians present state of research & clinical care at "HIV in 2024: Progress, Problems & Prospects," hosted by [@hood\\_college](#) with

[@FredNatLab](#), Sept. 23-25, Frederick, MD. Explore epidemiology, prevention & treatment: [hood.ws/hivs-2024](https://hood.ws/hivs-2024) #HIVS2024

3. Join us at "HIV in 2024" hosted by [@hood\\_college](#) w/ [@FredNatLab](#) Sep 23-25 in Frederick, MD. Explore topics like next-gen vaccine design, molecular aspects of HIV reservoir, CNS infections w/HIV and more: [hood.ws/hivs-2024](https://hood.ws/hivs-2024) #HIVS2024